

FAX# 323-937-2481 OCT19/12 12.57
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

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PROGRAM : EYEWITNESS NEWS
RA35+ : 2.9
ORD COM1 : 10/19-CHANGE DAYS FROM MON ONLY TO M-TU
CON COM1 : STAND ALONE :15
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	*		700A-900A	15		\$2,045.00	11/5	11/6	1		M-TU	1
PROGRAM : GOOD MORNING AMERICA												
RA35+ : 4.2												
ORD COM1 : 10/19-CHANGE DAYS FROM MON ONLY TO M-TU												
CON COM1 : STAND ALONE :15												
6	*		1000A-1100A	15		\$700.00	11/5	11/6	1		M-TU	1
PROGRAM : MILLIONAIRE/FAMILY FEUD												
RA35+ : 1.8												
ORD COM1 : 10/19-CHANGE DAYS FROM MON ONLY TO M-TU												
CON COM1 : STAND ALONE :15												
STATION MAKEGOOD OFFERS:												
M1 UNRESL BUY#17 MISSED: TU-SU/1100P-1135P OCT30(6/WK) 15S \$1,750.00 (OCT19/12)												
OFFER: TU-F, SU/1100P-1135P OCT30(6/WK) 15S \$1,750.00 PLS ADVISE.												
CMT: SAT NEWS LATE DUE TO COLLEGE FBALL												
CONTRACT TOTAL												90190.00
TOTAL SPOTS												59

NOV/12 90190.00

MARKET TOTALS \$155,500 WFTV 58% WKMG 25% WESH 0% WOFL 17% WKCF 0% WRBW 0% CABL 0%

WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI BOOKS- NOV/PJ EST/ES

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE